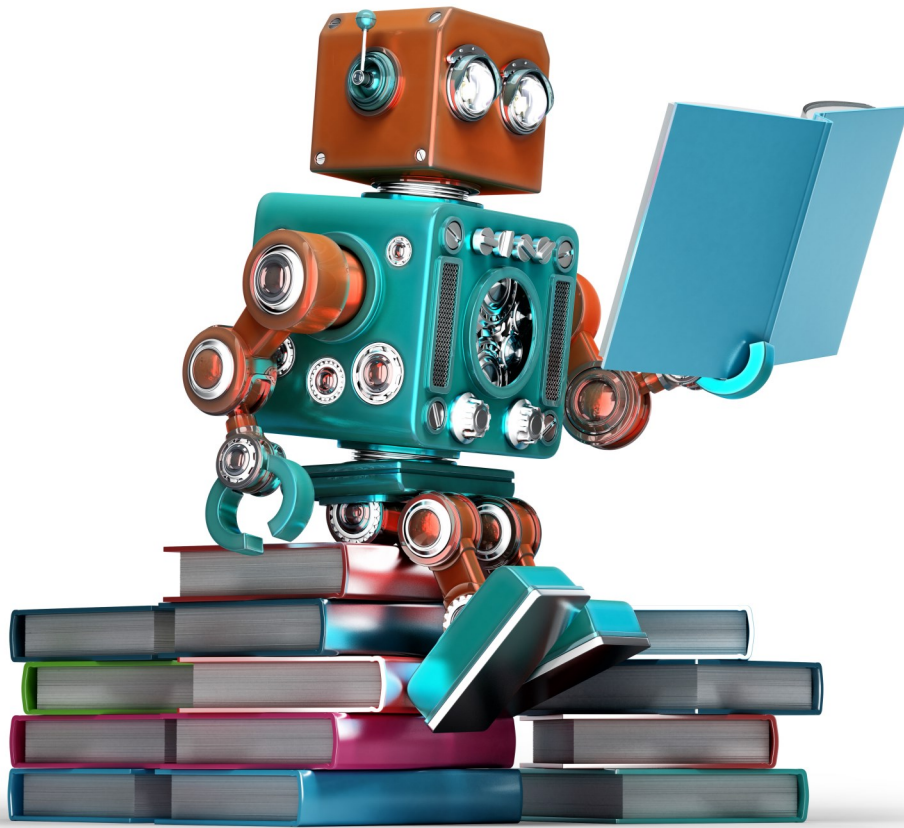


2018 RURAL LIBRARIES CONFERENCE SPONSORSHIP INFORMATION



THE FUTURE-FOCUSED LIBRARY

SEPTEMBER 27 AND 28, 2018

WWW.RURALLIBRARIESCONFERENCE.COM



WHY SPONSOR THE RURAL LIBRARIES CONFERENCE?

The annual Rural Libraries Conference hosted by Peace Library System attracts more than 150 delegates from northern Alberta, northern British Columbia, and the Northwest Territories. These delegates are public and school library staff, librarians, and library trustees and they are leaders in the library field. Don't miss the opportunity to showcase your organization to these delegates!

As a sponsor, you will:

- Support a valuable and important professional development opportunity for northern librarians and library staff
- Gain exposure in the library community
- Network and meet leaders in the library field, building valuable business relationships
- Showcase new products or services your organization offers to libraries

GOLD LEVEL SPONSOR

\$1000

Gold Level Sponsors receive:

- A free table at the conference Exhibitor Tradeshow for Thursday and Friday, along with lunch for two representatives each day (**valued at \$168**)
- Your logo prominently displayed on our website (www.rurallibrariesconference.com), with a direct link to your website
- Your logo prominently displayed in the conference brochure
- Your logo displayed in conference media releases
- Prominent signage during the conference detailing your contribution
- Opportunity to have your materials/samples available at the registration table
- Recognition of your contribution on your conference nametag
- Recognition of your contribution in the Winter 2018 Peace Library System *News & Notes* newsletter, distributed to nearly 100 public and school libraries in the Peace region

SILVER LEVEL SPONSOR

\$500

Silver Level Sponsors receive:

- Your logo prominently displayed on our website (www.rurallibrariesconference.com), with a direct link to your website
- Your logo prominently displayed in the conference brochure
- Your logo displayed in conference media releases
- Prominent signage during the conference detailing your contribution
- Opportunity to have your samples or materials available at the registration table
- Recognition of your contribution on your conference nametag
- Recognition of your contribution in the Winter 2018 Peace Library System *News & Notes* newsletter, distributed to nearly 100 public and school libraries in the Peace region

BRONZE LEVEL SPONSOR

\$300

Bronze Level Sponsors receive:

- Your logo prominently displayed on our website (www.rurallibrariesconference.com), with a direct link to your website
- Your logo prominently displayed in the conference brochure
- Your logo displayed in conference media releases
- Prominent signage during the conference detailing your contribution
- Opportunity to have your samples or materials available at the registration table
- Recognition of your contribution on your conference nametag

KEYNOTE SPONSOR

\$750

This year's keynotes: Sarah Houghton and Joanne Rodger

Keynote Sponsors receive:

- Your logo prominently displayed on our website (www.rurallibrariesconference.com), with a direct link to your website
- Your logo prominently displayed in the conference brochure
- Your logo displayed in conference media releases
- Prominent signage during the conference detailing your contribution
- Opportunity to have your samples or materials available at the registration table
- Recognition of your contribution on your conference nametag
- Recognition of your contribution in the Winter 2018 Peace Library System *News & Notes* newsletter, distributed to nearly 100 public and school libraries in the Peace region
- **Opportunity to introduce your sponsored keynote speaker**

OTHER SPONSORSHIP OPPORTUNITIES

The Rural Libraries Conference will gladly work with you to consider a sponsorship that fits your organization's budget. Speak to us about sponsoring a session that fits your interests and receive session-specific acknowledgment in conference materials and during the conference. Or, consider sponsoring a meal, coffee break, reception or other event and receive special acknowledgment. We are also actively looking for donations of goods and merchandise for conference prizes and delegate bags.

To discuss your involvement, please contact:

Emma Stewart
Conference Coordinator, Peace Library System
P: (780) 538-4656
F: (780) 539-5285
E: estewart@peacelibrarysystem.ab.ca

For more information about the conference, visit rurallibrariesconference.com